

SEVEN “MUST TRY” LINKEDIN TIPS FOR NURSES

1. Make a list of 4-5 marketing messages you want to convey about yourself across your network
2. Compare your resume with your online profile
3. List your public profile URL on your resume
4. Solicit recommendations
5. Dig into your network connections list
6. Find hospitals, clinics, community health agencies and related
7. Find out where you rank in a People search using 2-3 essential keywords and your location

Thomas, L. M. (n.d.). *Seven “must try” LinkedIn tips for nurses*. Retrieved from <http://www.nursetogether.com/Career/Career-Article/itemId/1823/Seven-%E2%80%9CMust-Try%E2%80%9D-LinkedIn-Tips-for-Nurses.aspx>