

Love Your Melon chapter at Denver School of Nursing celebrates one year

Students partnered with the nationwide college charity, Love Your Melon, to fight pediatric cancer

May 5th – DENVER, CO— Denver School of Nursing (DSN) students joined the amazing story of Love Your Melon by starting a chapter. Love Your Melon (LYM) is an apparel brand founded by two college students in an entrepreneurship class with the idea of providing a hat to every child battling cancer in America (<https://www.loveyourmelon.com/>).

Campus crews, made up of college students across the country, promote LYM apparel sales and deliver hat donations to the children fighting cancer at local hospitals in their community. Additionally, 50% of apparel sales are donated to non-profit partners in pediatric oncology. LYM strives to connect with all the children diagnosed with cancer each year, approximately 15,000 in America. The Denver School of Nursing chapter has forged the way connecting with brave kids battling cancer in the Denver community.

DSN alumnus, Brittany Lines, created the Love Your Melon campus crew at Denver School of Nursing one year ago. She coordinated a student leadership to run the chapter, as well as recruited a crew of students to be active members. The DSN chapter of LYM exploded with participation and success in promoting hat sales. By increasing sales of the LYM brand, the campus crew earns hats to donate the children fighting cancer. Additionally, the crew earns adventure days to invite children to participate in.



Denver School of Nursing students took local children fighting cancer on adventure packed days, including trips to the Denver Zoo and Denver Outlaws Lacrosse games. “LYM is about making kids feel like the superheroes they truly are while raising awareness and money to find a cure”, says Brittany Lines. The crew is constantly promoting sales by encouraging the Denver community, friends, and family to purchase hats from LYM and enter “Denver School of Nursing chapter” at checkout. With every purchase, the buyer and a child battling cancer each receive a hat, and 50% of profit is donated to research.



Since the founding of the Denver School of Nursing chapter one year ago, many founding student members involved have graduated to pursue nursing roles in pediatric oncology. Current students have filled their shoes to continue to operate the campus crew. DSN is proud to support the students who find time to balance academic discipline with the passion to improve the lives of others.

About Denver School of Nursing (DSN)

Denver School of Nursing, whose campus is located 1401 Nineteenth Street in Denver, Colorado, is a private, post-secondary college that provides educational programs and training for nursing professionals. The college specializes in offering rigorous curricula, clinical site-based academic programs toward associate and bachelor degrees in nursing and distance-delivered academic programs toward a bachelor degree in nursing. DSN is accredited by the Higher Learning Commission (HLC), (www.hlcommission.org), (800-621-7440). Its associate and baccalaureate programs are accredited by the Accreditation Commission for Education in Nursing (ACEN), 3343 Peachtree Road NE, Suite 850, Atlanta, GA 30326 (404-975-5000). DSN is granted full approval for its associate and bachelors nursing programs by the Colorado State Board of Nursing. National Council of State Authorization Reciprocity Agreements (SARA) approval is maintained through the Colorado Department of Higher Education. For more information, call 303-292-0015 or visit www.denverschoolofnursing.edu.